

CONVENTION INFORMATION

GENERAL INFORMATION:

All of the Convention activities will be held at:
 Norfolk Lodge & Suites
 Divots Conference Center
 4200 W. Norfolk Avenue
 Norfolk, Nebraska 68701
 Phone: 402-379-3833
 Fax: 402-371-8007
 www.divotsconference.com

Be sure to specify that you will be attending the:
 NEBRASKA POULTRY INDUSTRIES CONVENTION.

REGISTRATION: Pre-register using registration form (available on-line or by contacting our office) or register at the convention.

Registration Fee \$60.00
 (\$40.00 Early Bird – Prior to February 10, 2012)

The following persons are exempt from paying any registration fee:

1. Spouses
2. Children under 18 (with accompanying adult)
3. College and Government Personnel
4. State Extension Personnel
5. State Poultry Association Employees
6. Personnel Representing Media

EVERYONE ATTENDING THE CONVENTION WILL BE REQUIRED TO REGISTER AND WEAR A NAME BADGE.

QUESTIONS CONTACT: Nebraska Poultry Industries
 University of Nebraska
 102 Mussehl Hall
 PO Box 830721
 Lincoln, Nebraska 68583-0721
 Phone: 402-472-2051
 Fax: 402-472-4607
 E-mail: egg-turkey@unl.edu
 www.nepoultry.org

2012 CONVENTION PROGRAM NEBRASKA POULTRY INDUSTRIES FEBRUARY 22-23, 2012

WEDNESDAY, FEBRUARY 22, 2012

- 7:30 a.m. **REGISTRATION – NEBRASKA ROOM**
- 8:00 a.m. **QUARTERLY MEETING:**
 Poultry and Egg Development,
 Utilization and Marketing Committee
 Dakota Room
- 9:30 a.m. **ANNUAL MEETING -
 ELECTION OF OFFICERS
 AND DIRECTORS:**
 Nebraska Poultry Improvement Association
 Dakota Room
- 11:00 a.m. **ANNUAL MEETING -
 ELECTION OF OFFICERS
 AND DIRECTORS:**
 Nebraska Egg Council
 Dakota Room
- 11:20 a.m. **ANNUAL MEETING -
 ELECTION OF OFFICERS
 AND DIRECTORS:**
 Nebraska Turkey Federation
 Dakota Room
- 11:45 a.m. to 12:50 p.m. **LUNCH – Ballroom – Room B
 PROGRAM: THE YOKE IS EASY...
 THANKS TO TRACTORS!** Jeremy Steele,
 Manager, Exhibits and Collections,
 Lester F. Larsen Tractor Test and Power Museum,
 University of Nebraska.

GENERAL PROGRAM

Ballroom – Room C
 Moderator: Jim Sechrist
 ILC Resources, Des Moines, Iowa

- 1:00 p.m. to 1:50 p.m. **ALLIANCE FOR THE FUTURE OF
 AGRICULTURE IN NEBRASKA (A-FAN)
 UPDATE:**
 Willow Holoubek, Organizational Director, A-FAN.
WE SUPPORT AGRICULTURE (WSA) UPDATE:
 Representative, WSA.

WEDNESDAY, FEBRUARY 22, 2012 – continued

- 2:00 p.m. to 2:50 p.m. **WEATHER OUTLOOK FOR 2012:**
 Al Dutcher, State Climatologist.
- 3:00 p.m. to 3:50 p.m. **MODERN AGRICULTURE AND
 THE SEVEN DEADLY SINS:**
 Robert Riley, Jr., President & CEO,
 Feed Energy Company.

- 4:00 p.m. to 6:00 p.m. **IN APPRECIATION TO ALLIED INDUSTRY
 PERSONS, THIS TIME IS RESERVED FOR
 PRODUCERS TO MAKE BUSINESS CONTACTS.**

HOSPITALITY SUITE

- 4:00 p.m. to 6:00 p.m. Nebraska poultry companies welcome **YOU** to join them in the Carson & Madison rooms at the conclusion of the educational programs for some Nebraska hospitality!

SPONSORS

- ◆ Henningsen Foods
- ◆ Michael Foods Egg Products Company
- ◆ Nelson Poultry Farms
- ◆ County Feeders
- ◆ Five-Star Feeds
- ◆ M & S Transfer
- ◆ Meysenburg Trucking

- 6:30 p.m. **ANNUAL MEETING AND BANQUET
 NEBRASKA ALLIED POULTRY INDUSTRIES**
 Ballroom - Room B

TURKEYS SPONSORED BY:



**Convention Program Book Trivia!
 Games & Prizes...
 Bring your Convention Program Book!**

WEDNESDAY, FEBRUARY 22, 2012 – continued

ENTERTAINMENT

Life with the Supreme Commander,
 Dave Thorell, Announcer, KRVN Radio,
 Lexington, Nebraska



**NEBRASKA ALLIED POULTRY INDUSTRIES
 BANQUET ENTERTAINMENT SPONSORED BY:**



**Farmer
 Automatic**
 OF AMERICA, INC.



THURSDAY, FEBRUARY 23, 2012

- 7:30 a.m. **REGISTRATION – NEBRASKA ROOM**
- 8:00 a.m. **QUARTERLY MEETING - ELECTION OF
 OFFICERS AND DIRECTORS:**
 Nebraska Poultry Industries
 Dakota Room

THURSDAY, FEBRUARY 23, 2012 – continued

GENERAL PROGRAM

Ballroom – Room C
Moderator: Earl Latshaw
Sunny Side Farms, Firth, Nebraska

10:00 a.m. **NEBRASKA LEGISLATIVE UPDATE :**
to
10:30 a.m. Trent Nowka, Cutshall & Nowka.

10:30 a.m. **COMPLYING WITH TITLE 130**
to **ENVIRONMENTAL REGULATIONS:**
11:15 a.m. Andy Scholting, President, Nutrient Advisors, LLC.

11:15 a.m. **THE DAWNING OF TOMORROW'S**
to **PRICING OPPORTUNITIES:**
NOON Kevin Gonnerman, Grain Marketing Consultant,
United Farmer's Cooperative.

NOON **LUNCH** – Ballroom – Room B
to PROGRAM: **REFLECTIONS FROM A**
1:20 p.m. **FARMER WANNA' BE!**
Dave Amick, Program Director and
Morning Host, US 92 Radio.

GENERAL PROGRAM

Ballroom – Room C
Moderator: Jeff May
Dawe's Laboratories, Arlington Heights, Illinois

1:30 p.m. **WHERE WE'VE BEEN AND A**
to **POSSIBLE ALTERNATIVE:**
2:20 p.m. Gene Gregory, President & CEO,
United Egg Producers.

2:25 p.m. **EXPERIENCE WITH ENRICHED**
to **COLONY HOUSING:**
3:15 p.m. Tom Silva, President of Operations,
J.S. West Milling Company.

Tom Silva's Program Sponsored by:



3:20 p.m. **LEGISLATIVE & REGULATORY CHALLENGES**
to **IN A VOLATILE ELECTION YEAR:**
4:10 p.m. Joel Brandenberger, President,
National Turkey Federation.

End of Educational Programs

THURSDAY, FEBRUARY 23, 2012 – continued

HOSPITALITY SUITE

4:15 p.m. Nebraska poultry companies welcome **YOU** to join
to them in the Carson & Madison rooms at the
6:00 p.m. conclusion of the educational programs for some
Nebraska hospitality!

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- ◆ Michael Foods Egg Products Company
- ◆ Nelson Poultry Farms
- ◆ County Feeders
- ◆ Five-Star Feeds
- ◆ M & S Transfer
- ◆ Meysenburg Trucking

4:15 p.m. **WALK AROUND MAGIC BY ADAM WHITE**
to
6:00 p.m. Sponsored by:



6:00 p.m. **ANNUAL BANQUET**
Ballroom – Rooms B & C
◆ Awards & Recognition
◆ Raffle Prizes
◆ Mystery Silent Auction Prizes
◆ Convention Program Book Trivia!
Games & Prizes.... Bring your
Convention Program Book!

◆◆◆ RAFFLE PRIZES ◆◆◆

Raffle ticket(s) may be purchased at registration desk.

SPECIAL THANKS TO:

JEFF MAY,
DAWE'S LABORATORIES



and

PETE SHEPHERD,
PFIZER ANIMAL HEALTH



for providing food and beverages
at meetings and programs!

SPEAKERS

Dave Amick, Program Director and Morning Host,
U S Radio 92, 214 North Seventh Street , Suite 1,
Norfolk, Nebraska 68701-4086

Joel Brandenberger, President,
National Turkey Federation,
1225 New York Avenue NW, Suite 400,
Washington, DC 20005-6404

Kevin Gonnerman, Grain Marketing Consultant,
United Farmer's Cooperative, Branch Manager,
Country Hedging Incorporated,
2803 North Nebraska Avenue,
York, Nebraska 68467-8096

Gene Gregory, President & CEO, United Egg Producers,
1720 Windward Concourse, Suite 230,
Alpharetta, Georgia 30005-2289

Willow Holoubek, Organizational Director,
Alliance for the Future of Agriculture in Nebraska,
P.O. Box 84606,
Lincoln, NE 68501-4606

Trent Nowka, Cutshall & Nowka,
1233 Lincoln Mall, Suite 201,
Lincoln, NE 68508-2820

Representative, We Support Agriculture,
P.O. Box 84274,
Lincoln, Nebraska 68501-4274

Robert Riley, Jr., President & CEO,
Feed Energy Company,
3121 Dean Avenue,
Des Moines, Iowa 50317-2496

Andy Scholting, President, Nutrient Advisors L.L.C.,
449 Deere Street,
West Point, Nebraska 68788-4541

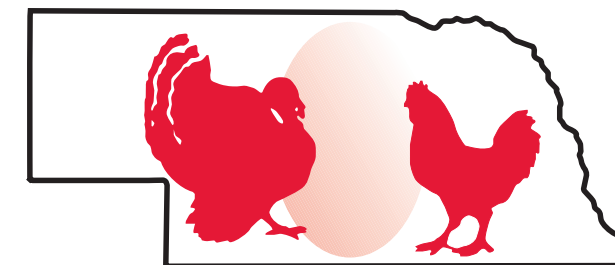
Tom Silva, Vice President of Operations,
J.S. West Milling Company,
501 Ninth Street,
Modesto, California 95354-3420

Jeremy Steele, Manager of Exhibitions and Collections,
Lester F. Larsen Tractor Test and Power Museum,
University of Nebraska,
P.O. Box 830833,
Lincoln, Nebraska 68583-0833

Dave Thorell, Announcer, KRVN Radio,
1007 Plum Creek Pkwy,
Lexington, Nebraska 68850-2621

2012 Convention Program

NEBRASKA POULTRY INDUSTRIES



Norfolk Lodge & Suites
Divots Conference Center
Norfolk, NE

February 22-23, 2012
Wednesday and Thursday