52nd Annual Nebraska Poultry Industries Conference

February 15-16, 2022 - River’s Edge Conference Center
Ramada Inn - Columbus, Nebraska

JOIN US IN FEBRUARY!
For two days in February, NPI members from across the state will come together in Columbus to take advantage of cutting-edge educational programming, enjoy banquets and entertainment, and network with fellow members. Located at the Ramada Inn and River’s Edge Conference Center, participants will have the opportunity to enjoy the luxuries of the newly renovated hotel. Be sure to mark February 15-16, 2022, on your calendar. The deadline for early registration is January 14, so take a few minutes today to complete the registration form in this brochure, as registration fees increase after January 14. We look forward to seeing you in Columbus!

CONTACT US
521 First Street,
Milford, NE 68405
531-739-7415
402-761-2224 (fax)
alyssa@youraam.com
kathi@youraam.com
CONFERENCE LOCATION & HOTEL

Ramada Inn River’s Edge Conference Center
265 33rd Avenue Columbus, NE 68601
(402) 564-1492

ROOM DETAILS: Please contact the Ramada Inn directly to reserve a room and be sure to identify yourself as an NPI Annual Conference attendee to receive the group rate of $104.95. Rooms will be held for NPI until January 14, 2022.

GOLDEN EGG & FEATHER CLUB

GOLD AWARD $1000+
SILVER AWARD $500-$999
COPPER AWARD $400-$499
BRONZE AWARD $300-$399
BOOSTER AWARD $200-$299

The funds your firm contributes toward convention advertising, membership, raffle prizes, and other monetary contributions in 2022 are used to conduct various programs through Nebraska Poultry Industries, such as convention, legislation, and industry development. Registration fees do not count toward GEFC totals.

All contributions are totaled to determine your placing in the Golden Egg and Feather Club (GEFC). We challenge you to receive the highest GEFC award possible!

SPONSORSHIP OPPORTUNITIES
If you are interested in sponsoring a specific portion of this year’s convention (i.e., speaker, entertainment, meal), please complete the sponsorship portion of the registration form included with this brochure.

Day One Lunch Sponsorship $250.00 Banquet Sponsorship $500.00
Day Two Lunch Sponsorship $250.00 Hospitality Suite Sponsorship $1000.00

RAFFLE PRIZE DONATION
Companies have the option to bring and donate their own raffle prizes or donate to the purchase of raffle prizes by donating in $100.00 increment donations. If registering online add a “Raffle Prize Donation” into your cart totaling the amount you would like to donate. The raffle prize winners will be drawn at the luncheon on Wednesday. This is a great opportunity to join in on the fun as well as promote your company!
SCHEDULE OF EVENTS

TUESDAY, FEBRUARY 15

9:00 AM
Registration Open

10:00 - 11:30 AM
PED Quarterly Meeting

12:00 - 12:45 PM
NPI Annual Membership Meeting Luncheon

1:00 - 1:50 PM
Avian Influenza Threats Worldwide, Why Biosecurity Is Relevant
Dale Lauer & Roger Dudley
Nebraska Department of Agriculture

2:00 - 2:50 PM
E. Coli Trends in Poultry
Chris Parmer, Vaxxinova

3:00 - 3:50 PM
Commercial Poultry Lighting
Jason Suntych, Xiant Technologies, Inc.

4:00 - 6:00 PM
Hospitality Suite and Exhibitor Hours

6:30 PM
Annual Banquet, Awards, and Entertainment

WEDNESDAY, FEBRUARY 16

8:00 AM
Registration Open

8:00 - 9:00 AM
NPI Quarterly Meeting

9:30 - 10:00 AM
Nebraska Legislature Update
Russ Westerhold, Nowka & Edwards

10:00 - 10:30 AM
UNL Update
Dr. Don Reynolds, UNL

10:30 - 11:00 AM
UNL Research Update
Dr. Sheila Purdum, UNL

11:10 AM - Noon
How Backyard Chickens and Covid-19 Effect the Commercial Poultry Industry
Tom Tabler, Ph.D., University of Tennessee

Noon - 1:30 PM
Lunch, Speaker and Raffle Drawing
Safeguarding the Future of Poultry: Understanding Activist Threats
Hannah Thompson-Weeman, Animal Agriculture Alliance

EXHIBITOR
BOOTH

A vendor tabletop option is available for sales representatives and advertisers attending the conference and had a great response. The tabletop displays will be available again during the hospitality suite and networking hour from 4:00-6:00 p.m. on Tuesday, February 15. This is a great opportunity for both producers and vendors to make invaluable connections and learn about new products! *Select Vendor Registration when registering.

VENDOR NETWORKING DISPLAY $250.00

ADVERTISING OPTIONS

Convention programs are distributed to everyone in Nebraska involved in the egg and poultry industry, selected persons in the poultry industry throughout the U.S. and all national poultry associations. This provides an excellent opportunity for your firm to contact poultry persons who are interested in the products you represent. If you are interested in advertising in this year’s convention booklet, please complete the advertising portion of the registration form included with this brochure. Thank you for your continued support!

One page (3.5in x 8.5in) $225.00
One-half page (3.5in x 4in) $175.00
One-quarter page (3.5in x 2in) $150.00
Listing name $100.00

TO REGISTER:
Visit www.nepoultry.org
BECOME A MEMBER OF NEBRASKA POULTRY INDUSTRIES

We invite you to renew your membership or become a new member of NPI. Your personal participation is vital in keeping the poultry industry alive and crowing! Below is a list of benefits in becoming an NPI member:

. State and national governmental representation
. Educational meetings
. Source for information on current industry issues
. Annual opportunity to make contact with producers
. Information on current state and national legislation
. Promotion of eggs and poultry
. Youth poultry programs and scholarship information
. Partnership - you stand together with others in the industry

GOVERNMENTAL REPRESENTATION

NPI works on a statewide level. Regionally, the Midwest Poultry Federation, and nationally the American Egg Board, National Turkey Federation, and the United Egg Producers act as a liaison between governmental agencies and the industry. Industry needs are conveyed to appropriate representatives of government. It might be a hearing on taxes or tariffs, a study of egg laws, a review of production controls, or anything that will have an effect on the industry.

YOUTH ARE IMPORTANT TO NPI

If the poultry industry is to grow and prosper, we must have trained replacements, and interest in poultry science must be cultivated before a student enters college. The NPI has active youth programs in cooperation with Nebraska Extension Service, 4-H programs, and FFA programs. The NPI office provides information related to poultry scholarships.

CONSUMER EDUCATION, PROMOTION, AND ADVERTISING

NPI is aggressively working to increase consumption of eggs and poultry with constant contact with Nebraska consumers, extension educators, teachers, health professionals, food service personnel, and media. Thousands of nutritional brochures, recipe leaflets, and information on product safety/handling are distributed annually through these contact sources.

MEMBERSHIP DUES

<table>
<thead>
<tr>
<th>Category</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMERCIAL FIRMS</td>
<td>$100</td>
</tr>
<tr>
<td>ADDITIONAL SALES REP</td>
<td>$25</td>
</tr>
<tr>
<td>PRODUCERS</td>
<td>$25/PER HOUSE</td>
</tr>
</tbody>
</table>
# 2022 NPI ANNUAL CONFERENCE REGISTRATION FORM

**February 15-16, 2022 - River’s Edge, Columbus, NE**

## CONTACT INFORMATION

**MEMBER NAME:**
_____________________________________________________________________________________________

**COMPANY:**
__________________________________________________________________________________________________

**ADDRESS:**
__________________________________________________________________________________________________

**CITY:** ___________________________ **STATE:** ___________ **ZIP CODE:** ___________________________

**PHONE:** _________________________________ **EMAIL ADDRESS:** ___________________________________________

## NPI MEMBERSHIP DUES

<table>
<thead>
<tr>
<th>COST</th>
<th>QUANTITY</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>Commercial Firm</td>
<td>$100</td>
<td>________</td>
</tr>
<tr>
<td>Additional Commercial Representative</td>
<td>$25</td>
<td>________</td>
</tr>
<tr>
<td>Producer</td>
<td>$25/per house</td>
<td>________</td>
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</tbody>
</table>

## CONFERENCE REGISTRATION

<table>
<thead>
<tr>
<th>Cost</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference Registration</td>
<td>$110.00</td>
<td>________</td>
</tr>
</tbody>
</table>

*(Includes all meals and conference sessions)*

<table>
<thead>
<tr>
<th>Cost</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Only (no meals)</td>
<td>$45.00</td>
<td>________</td>
</tr>
<tr>
<td>Banquet Only</td>
<td>$35.00</td>
<td>________</td>
</tr>
<tr>
<td>Tuesday Lunch Only</td>
<td>$18.00</td>
<td>________</td>
</tr>
<tr>
<td>Wednesday Lunch Only</td>
<td>$18.00</td>
<td>________</td>
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</table>

## ADVERTISING

<table>
<thead>
<tr>
<th>Cost</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page Ad (3.5in x 8.5in)</td>
<td>$225.00</td>
<td>________</td>
</tr>
<tr>
<td>One-Half Page Ad (3.5in x 4in)</td>
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</tr>
<tr>
<td>One-Quarter Page Ad (3.5in x 2in)</td>
<td>$150.00</td>
<td>________</td>
</tr>
<tr>
<td>Listing Name</td>
<td>$100.00</td>
<td>________</td>
</tr>
</tbody>
</table>

☐ I would like to use the same ad as last year.

Please email your ad to kylie@youraam.com no later than January 14. We will keep your ad on file for future conferences for your convenience.

## VENDORS & SPONSORSHIP

<table>
<thead>
<tr>
<th>Cost</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendor Networking Booth &amp; Registration</td>
<td>$250.00</td>
<td>________</td>
</tr>
</tbody>
</table>

*Includes an 8’ tabletop space and full conference access and meals for one person.*

<table>
<thead>
<tr>
<th>Cost</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Vendor Representative</td>
<td>$110.00</td>
<td>________</td>
</tr>
</tbody>
</table>

*Includes full conference access and meals for one person.*

<table>
<thead>
<tr>
<th>Cost</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch Sponsor</td>
<td>$250</td>
<td>________</td>
</tr>
<tr>
<td>Banquet Sponsor</td>
<td>$500</td>
<td>________</td>
</tr>
<tr>
<td>Hospitality Suite Sponsor</td>
<td>$1000</td>
<td>________</td>
</tr>
<tr>
<td>Raffle Prize Donation</td>
<td>Any Amount</td>
<td>________</td>
</tr>
<tr>
<td>Golden Egg and Feather Club Donation</td>
<td>Any Amount</td>
<td>________</td>
</tr>
</tbody>
</table>

## PAYMENT OPTIONS:

**TOTAL** $__________

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

Complete this form and return to: NPI Office, 521 First Street, Milford, NE 68405 | Email: alyssa@youraam.com

Payment Method **Visa** **Mastercard** **Check (Payable to NPI)** **Invoice**

Name as it appears on credit card __________________________________________

Account # __________________________________________ Exp. Date: _______/______

Signature __________________________________________

*4% processing fee when paying with credit card*